



Thomas Cook expands its Franchisee Operations *Opens new Franchisee in Pune*

Mumbai, April 2nd, 2010: Thomas Cook (India) Ltd. [TCIL], India's largest integrated travel and travel related financial services company, today announced a new Gold Circle Partner in Pune. The *Thomas Cook Gold Circle* is an exclusive partnership between individuals / companies who are invited to partner with Thomas Cook India to sustain our leadership position by increasing customer access points and effectively dispensing high quality services with an integrated travel solution concept. This is the second such franchisee that Thomas Cook has opened this year as part of its Franchisee expansion plan. Thomas Cook opened a new Franchisee in Virar region of Thane in the early part of March 2010.

The attractively blue, white & yellow designed Thomas Cook Store offers consumers complete travel solutions in a warm and comfortable holiday with all corners covered. For example, one can customize their holiday or business package in a relaxed and friendly setting with a well versed staff. This office will offer Foreign Exchange, Holiday options (Individual / Group), Travel Insurance, Pre-Paid Forex Cards, Remittance Services and other travel solutions to customers. This new outlet is in continuation to TCIL's expansion plans and getting as close to the customer as possible.

Mr. Vishal Suri, Chief Operating Officer - Leisure Travel (Retail), TCIL, said, "The region in Pune is a very opportune area for us in terms of business. The opening of this new outlet is yet another attempt from Thomas Cook to cater to the growing need of our patrons. We have trained and experienced staff that provides smooth and efficient holiday services combined with our extensive network throughout India. We sensed a growing desire by Indians to have a one-stop shop for their holiday bookings in providing them with a complete travel solution experience."

The Thomas Cook Store is located at Kubera Chambers, Shop No. 5, Next To Kalaniketan, Opp. Sancheti Hospital, Shivaji Nagar, Pune- 411005. This new Thomas Cook Outlet can be contacted on the following numbers: +91-9860022136 / +91-20-25530311.

About Thomas Cook (India) Limited:

Thomas Cook (India) Ltd. is the largest integrated Travel and Travel related Financial Services Company in the country offering a broad spectrum of services that include Foreign Exchange, Corporate Travel, Leisure Travel, and Insurance. The Company has been into Indian operations since 129 years of world-class travel service. Thomas Cook India is renowned for operating in the following areas of business, namely: Leisure Travel, Corporate Travel Management, MICE, Foreign Exchange, SWIFT Network, Travel Insurance, Credit Cards, Pre-Paid Cards, Life Insurance and E-Business. For more information please visit www.thomascook.in

About Thomas Cook Group plc:

Thomas Cook Group plc, UK, is one of the world's leading leisure travel groups with sales of £8.8 billion, 22.3million customers, 31,000 employees, a fleet of 93 aircraft and a network of over 3,400 owned and franchised travel stores and interests in 86 hotels and resort properties. It operates under five geographic segments in 21 countries, and is number one or two in all its core markets.

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